

Get busy on the Virtual Farm Walk

www.virtualfarmwalk.org



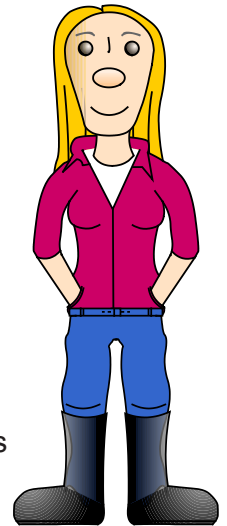
Marketing

To do this activity you need to have a good look around the farm. Find out what there is to see and do at the Pond, Crops, Hedges, Animals and Machines. You can also see what there is to buy in the Farm Shop.

Design a poster or leaflet about the Farm Walk

Try to design a poster or leaflet to attract visitors to the farm walk. You may want to include things like:

- Who will show visitors round.
- What there is to see, touch, smell, hear and do around the farm.
- How long does a walk around the farm take.
- What have other visitors to the farm enjoyed.
- Where on the web can you find the Virtual Farm.
- A fascinating fact about farming in the UK.
- Add your own drawings and diagrams or you can print or download our pictures from <http://www.virtualfarmwalk.org/photos>



Design a poster or leaflet about the Farm Shop

Try to design a poster or leaflet to bring new customers to the Virtual Farm Shop. You may want to include things like:

- What foods from the farm are on sale in the shop.
- What other customers have enjoyed.
- Where on the web to find the Virtual Farm.
- When it is open.
- A fascinating fact about farming in the UK.
- Add your own drawings and diagrams or you can print or download our pictures from <http://www.virtualfarmwalk.org/photos>

